In 1335, King Charles I of Hungary hosted at Visegrád a two-month congress with the Bohemian king, John of Luxembourg, and the Polish king, Casimir III. It was crucial in creating a peace between the three kingdoms and securing an alliance between Poland and Hungary against Habsburg Austria.

2017 CEE CONFERENCE

'INNOVATIONS IN TREASURY'

17TH - 18TH NOVEMBER 2017

Silvanus Conference & Sport Hotel Visegrád

In 1991, the leading politicians of Hungary, Czechoslovakia, and Poland met here to form a periodical forum, the Visegrád group, with an intentional allusion to the meeting centuries earlier in 1335.

In 2017 the CEE Associations met-

Corporate treasury has been sheltered from the impact of the fintech revolution until now.

A need for better control and visibility over their cash flows and liquidity positions, has led corporates to seek smarter transaction banking alternatives like virtual accounts.

The digital revolution may finally have reached the door of the finance team.





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MOODY'S INVESTORS SERVICE

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Thursday 16th November

18:00pm *"Meet at the Bar"* Informal networking for those arriving early

Friday 17th November

10:00am - 10:40am Introduction & welcome

10:40am - 11:15am "The Visegrád countries- New Tigers or Club of Nasty?" Prof László Csaba, Central European University

12:20pm - 13:00pm Innovations in Treasury Citi & Wiki.com

13:00pm - 14:00pm Buffet lunch

14:00pm - 14:35pm

The Rating Proccess Explained & Credit Trends Martin Kohlhase, Senior Credit Officer & CEE Corporate Finance Group Coordinator, Moody's

14:40pm - 15:15pm

An Interview with MOL Treasury and its Award-winning SWIFT implementation Zoltan Szucs, Hd of Cash Management, MOL Group

15:45pm - 16:45pm

The Treasurers Debate - Jan-Martin Nufer, Dir. Of Treasury Borealis, László Szabó, FD at MVM Hungarian Electricity Co, László Jakab, Citi, & Martin Kohlhase, Moody's

17:00pm Cocktails, Dinner and Dancing







Hrvatska udruga korporativnih rizničara Croatian Association of Corporate Treasurers





Zaruzenje poslovnih finančnikov Slovenije Slovenian Corporate Treasurers Association



Saturday 18th November

10:00am - 12:30pm Visit to the 13th-century Visegrád Citadel

Walking tour to the **Royal Palace** followed by wine tasting and buffet lunch